

## ArtemiC™ RESCUE IS NOW AVAILABLE IN THE U.S.



ArtemiC™ is a dietary supplement formulated to reduce the severity of COVID-19 cases. ArtemiC™ is an oral spray containing **four powerful anti-inflammatory ingredients- Boswellia, Artemisinin, Curcumin and Vitamin C**. For hundreds of years, all four ingredients have been used to make effective medicines. With the worldwide prevalence of COVID-19, more than 150,000 bottles of ArtemiC have been sold throughout Europe. Americans need access to clinically tested, plant-based natural therapies like Boswellia, Artemisinin, Curcumin and Vitamin C.

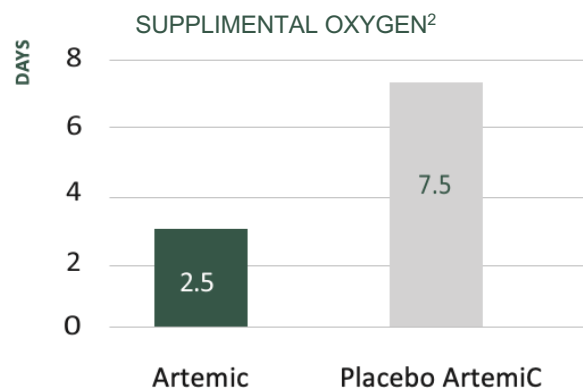
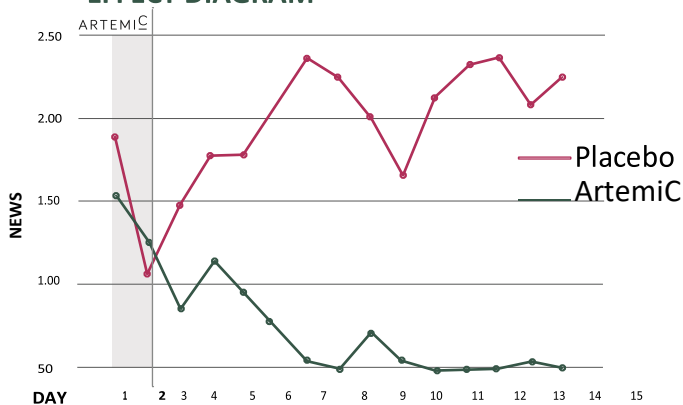
Until the development of MyCell, a patented nanotechnology, getting these four powerful antioxidants into human cells where healing occurs was very difficult. MyCell coats and protects ArtemiC ingredients allowing direct contact with blood-cells where they can reduce inflammation that causes more severe COVID-19 cases. In recent research, Mycell treated Curcumin represented a 264-fold increase in activity compared to free curcumin. Mycell Vitamin C was over 75 times more potent than free vitamin C".<sup>1</sup>

### THE IMMUNE SYSTEM'S OVERREACTION TO A VIRUS CAN BE MORE DANGEROUS THAN THE VIRUS

One of the defining features of Covid-19 is the excessive immune response that can occur in severe cases. This burst of immune overreaction, also called *cytokine storm*, damages the lungs and is often fatal. Cytokines are helpful biological chemicals that are used to direct traffic and maintain order between cells. Their main job is to signal the immune system to fight off an infection. For example, some cytokines help your blood clot, while others help make antibodies.

Clinical trials provide the best evidence. ArtemiC™ was tested for safety and efficacy in a double-blind, placebo-controlled clinical trial of 50 patients diagnosed with COVID-19. In the phase II clinical study, ArtemiC™ statistically improved the recovery of patients infected with COVID-19. National Early Warning Score (NEWS) is the most widely used way for hospitals to provide a "scorecard" for COVID-19 patients. Higher NEWS scores indicate more serious symptoms such as the need for supplemental oxygen. In this trial, the use of ArtemiC vs placebo resulted in a marked reduction in NEWS scores.<sup>2</sup>

#### ARTEMIC EFFECT DIAGRAM<sup>2</sup>



AMC Holdings, Inc. (AMC), a privately held distribution and marketing company, is helping to drive the global shift towards clinically tested, plant-based, natural therapies. AMC searches the globe to bring cutting-edge botanical and biopharmaceutical products to the U.S. healthcare marketplace, placing a unique focus on facilitating U.S.-based clinical trials and U.S.-involved trials abroad, so everything AMC brings to market is proven safe, effective and beneficial. All AMC products arise from the company's three key goals: improve disease management protocols, cause fewer negative side effects than current therapies, and expand access to novel treatments by lowering costs. Learn more at [www.amcpharma-usa.com](http://www.amcpharma-usa.com).

1) [https://www.swisspharmacan.ch/wp-content/uploads/2021/01/MyCellTechnology\\_new\\_english.pdf](https://www.swisspharmacan.ch/wp-content/uploads/2021/01/MyCellTechnology_new_english.pdf)